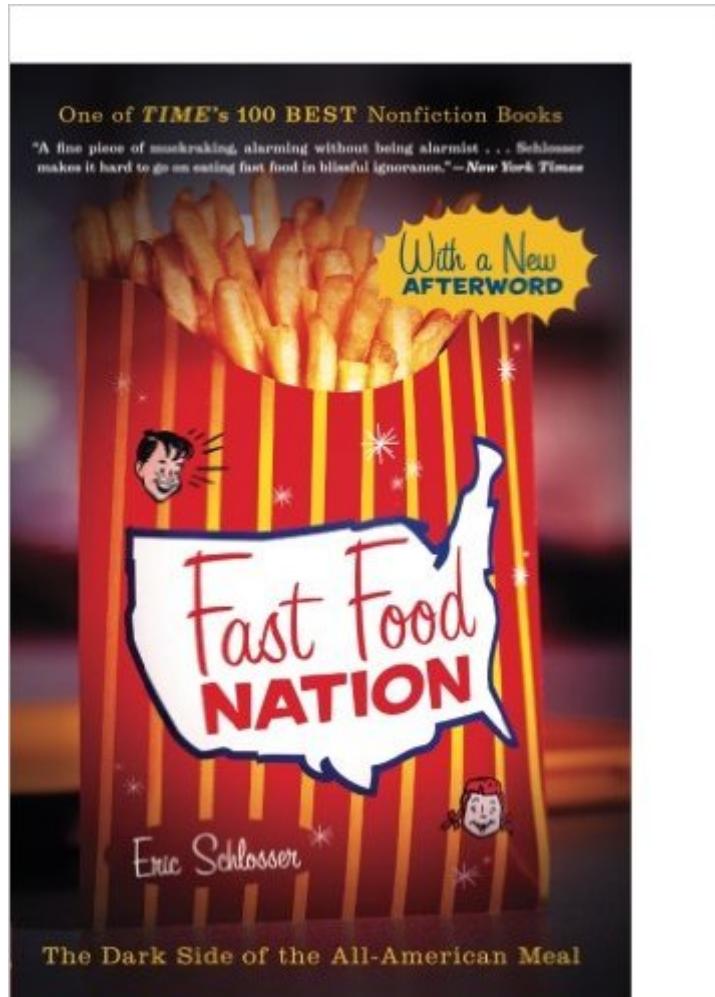


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Fast Food Nation: The Dark Side Of The All-American Meal



Synopsis

New York Times Bestseller,Â Â With a New Afterwordâ œSchlosser has a flair for dazzling scene-setting and an arsenal of startling facts . . . Fast Food Nation points the way but, to resurrect an old fast food slogan, the choice is yours.â •â "Los Angeles TimesIn 2001, Fast Food Nation was published to critical acclaim and became an international bestseller. Eric Schlosserâ ™s exposÃ© revealed how the fast food industry has altered the landscape of America, widened the gap between rich and poor, fueled an epidemic of obesity, and transformed food production throughout the world. The book changed the way millions of people think about what they eat and helped to launch todayâ ™s food movement.In a new afterword for this edition, Schlosser discusses the growing interest in local and organic food, the continued exploitation of poor workers by the food industry, and the need to ensure that every American has access to good, healthy, affordable food. Fast Food Nation is as relevant today as it was a decade ago. The book inspires readers to look beneath the surface of our food system, consider its impact on society and, most of all, think for themselves.â œAs disturbing as it is irresistible . . . Exhaustively researched, frighteningly convincing . . . channeling the spirits of Upton Sinclair and Rachel Carson.â •â "San Francisco Chronicleâ œSchlosser shows how the fast food industry conquered both appetite and landscape.â •â "The New YorkerEric Schlosser is a contributing editor for the Atlantic and the author of Fast Food Nation, Reefer Madness, and Chew on This (with Charles Wilson).

Book Information

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Customer Reviews

Muckraker or hero? Schlosser has been called both by reviewers of this book. Personally, I think

Schlosser has written a book that long-needed writing and confirms the truths we already knew but didn't want to admit: our comfort is killing us. This book isn't *just* about fast food and the perils of The Golden Starches: it is an indictment of our entire "gimme now, gimme cheap, gimme easy" culture. No one is exonerated: we are all in some fashion part and party of the McDonaldization of America. Schlosser looks unblinkingly at the meat packing industry; the impact of the fast food industry on our environment, economy and social custom; our gradual and apparently inexorable return to the "Robber Baron" days. Much of what he writes is uncomfortable to read. I know I revisited just about every Big Mac I've ever eaten while reading this book. Having done so, I can tell you that I will never eat another Big Mac, Whopper, Biggie Fry, Chicken Bucket or Taco Grande again. Ever. Neither will my kid, until he can buy his own Super Size Bucket o' Crud with his own money and by his own choice. I hope he makes better choices than that. As disturbing as the meat packing and food handling details are, the bit that resonates the most with me is the imperialist attitude of these corporate giants towards their workers. I was astonished to learn that these companies get tax breaks in the hundreds of millions of dollars under the aegis of "job training" when their goal is to have full automation in their kitchens. The only "job training" done in most of these places consists of knowing what button to push when a buzzer rings. Even basic literacy isn't a requirement for one of these jobs. Fabricated food is supplanting whole food in our nation's diet.

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